



Sunsational Swim School



Net More Reviews with this Easy-to-Use Template

Hi {{first_name}}!

We know you want those great Sunsational pay bonuses for positive reviews, but we also know that soliciting reviews from clients can sometimes be a little uncomfortable. What do you say? How do you say it? We have over a decade of experience in gathering reviews from satisfied customers, and now we're sharing our best performing letter with you!

We've used this letter to collect hundreds of reviews. And now you can too.

Best practices to keep in mind

- The best time to ask for a review is immediately after a great swim lesson, when your client is happy
- Ask in-person first and tell them you'll send a follow-up email
- Let them know how their review helps you
- Mention that your name should be included in their review to be sure you receive credit

Even if you can't ask in person because you've already finished your lessons, or you even finished your lessons a while ago, it's never to late to request a review. Chances are if you ask, you will receive!

Save this letter and use it to professionally ask for your reviews today!



Copy / Paste

Hi [CLIENT'S NAME]!

I'm really enjoying teaching your swimming lessons! [YOUR/STUDENTS NAME's] progress in the water has been phenomenal! If you have been happy with my service, I would really appreciate it if you could write a short review about my instruction on Sunsational's Yelp, Facebook, or Customer Lobby page! It would really help me out. Sunsational helps me with a bonus for every good review I receive, so a review from you would really mean a lot. It could be short and to the point and would still be very meaningful to me :) When you write the review, please mention my name so I receive credit.

You can find their pages to post a review here:

Yelp: http://www.yelp.com/search?find_desc=sunsational+swim+school
Facebook: <https://www.facebook.com/SunsationalSwimSchool/reviews/>
Customer Lobby: <https://www.customerlobby.com/reviews/34251/sunsational-swim-school/>

Thanks [CLIENT'S NAME]!

If you have any questions or need help posting let me know.

-[YOUR NAME]

Your pockets will be glad you did!